CUBAN DISCOVERY
A PEOPLE-TO-PEOPLE EDUCATIONAL EXCHANGE

Organized & Operated by: Go Next, Inc.
Developed for: UAMS

Go Next, Inc. is licensed by the U.S. Department of the Treasury to conduct People-to-People Educational Exchanges in Cuba

APRIL 23 – MAY 1, 2015
BOOK BY 9-30-14
25 SPOTS AVAILABLE FOR THIS UAMS ONLY TRIP

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DEAR UAMS FRIENDS & ALUMNI,

It brings me great pleasure to invite you to travel with other friends of UAMS on an exclusive journey to the fascinating, culturally rich nation of Cuba in April 2015. Unique among the many travel opportunities we have hosted, this expedition has a special educational aspect as well as the promise of amazing experiences and quality accommodations.

This trip is also a special opportunity to enjoy the company of our own Judith McClain. She will be serving as the hostess on this excursion prior to retiring from her post as Executive Director of the UAMS Office of Alumni Relations and Special Events at the end of 2015. Judith has brought a new level of professionalism and creativity to the alumni programs over the past 10 years.

For decades, the Caribbean's largest island—roughly 90 miles away from U.S. soil—has been but a mystery, perceived through secondhand sources and beyond the grasp of most American travelers. Now that People-to-People exchanges are possible, travelers may embark on a captivating journey that reveals Cuba's complex history and culture.

This trip is specially designed to broaden your understanding of a nation of stark contradictions molded by a turbulent past. Time seems to stand still as you watch vintage 1950s-era automobiles roll along cobbled streets past beautiful Spanish colonial buildings. As the hub for economic and political heritage, Havana presents an ideal setting to interact with local citizens and uncover new perspectives. You will gain insight into the country’s thriving arts community through discussions with independent artists and visits to performing arts schools and studios.

You’ll also journey beyond the spirited capital to fertile tobacco and sugar cane fields that permeate the countryside revealing a glimpse into rural Cuban life. Along the southern coastline, you’ll visit the beautifully preserved colonial cities of Trinidad and Cienfuegos—both UNESCO World Heritage Sites.

This exclusive opportunity to explore Cuba is organized and operated by Go Next, Inc., which holds a People-to-People license from the U.S. Department of the Treasury, Office of Foreign Assets Control (OFAC), authorizing registered travelers on this educational exchange program to visit Cuba. Personally experience the people, culture, landscape, art and architecture of this distinct Caribbean nation on a week-long journey developed for UAMS.

With an intimate group of just 25 UAMS travelers, you will share enriching activities that illuminate the realities of Cuban citizens, providing an ideal gateway into their daily lives. Don’t miss this unique opportunity to unravel the mysteries of a fascinating country through its most candid, inspiring source—its people.

Sincerely,

Lance Burchett
Vice Chancellor, UAMS

SPACE IS LIMITED
MAXIMUM OF 25 PARTICIPANTS | UAMS ONLY
For information and to register, call GO NEXT at 800.842.9023
TRAVEL INSURANCE

We strongly suggest purchasing travel insurance. Travel insurance information will be sent to you with your confirmation letter.

OPERATOR/PARTICIPANT AGREEMENT

Go Next, Inc. (hereinafter GN), located at 8000 West 78th Street, Suite 345, Minneapolis, Minnesota 55439-2538, in return for full payment by you of the amounts specified, is responsible to arrange for the transportation, accommodations and other services specified as included in this brochure as and to the extent you have selected them, and subject to the following terms and conditions. Also, various compensations are included as described by this brochure, services, taxes and fees are not included.

RESPONSIBILITY: GN is responsible to you for arranging all included transportation, accommodations and other services. However, in the absence of negligence on the part, GN and the affinity group (hereinafter AG) for which this program was developed are not responsible for personal injury, property damage, or any other loss, claim or damage arising out of or related to goods or services offered or included. GN and the AG for which this program was developed are not responsible for personal injury, property damage or any other loss, claim or damage arising out of, in whole or in part, acts of God, weather, labor strife, government actions, mechanical breakdowns, war-like acts, terrorist actions, or other causes reasonably beyond the respective control of GN and the AG for which this program was developed. GN and the AG for which this program was developed are not responsible for incidental or consequential damages that may arise.

Neither GN nor the AG for which this program was developed are responsible for any penalty, loss or inconvenience resulting from or arising out of, in whole or in part, acts of God, weather, labor strife, government actions, mechanical breakdowns, war-like acts, terrorist actions, or any other cause reasonably beyond the control of GN and the AG for which this program was developed. Neither GN nor the AG for which this program was developed are responsible for any penalty, loss or inconvenience resulting from or arising out of, in whole or in part, acts of God, weather, labor strife, government actions, mechanical breakdowns, war-like acts, terrorist actions, or any other cause reasonably beyond the control of GN and the AG for which this program was developed.

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TRAVELER RESPONSIBILITY: GN has been issued a specific license by the U.S. Department of State’s Bureau of Consular Affairs (hereinafter OFAC) to organize and conduct a program consisting of a full-time schedule of educational exchange activities that will result in meaningful interaction between the travelers and individuals in Cuba. U.S. law requires that all participants adhere to this full-time schedule of activities, and imposes on GN the obligation to ensure such adherence. By registering, you agree to adhere to the itinerary submitted by GN and approved by OFAC. If any participant does not adhere to this full-time schedule, GN will require the traveler to leave the travel program and may result in legal penalties for the traveler. OFAC may require the submission of a report from each participant concerning the activities undertaken pursuant to GN’s license. Each participant is required to keep a record of all transactions undertaken pursuant to GN’s license for a period of at least five years from the date of travel.

PAYMENT: A deposit in the amount shown on the reservation form and a signed agreement for each person is required for security reservations. Final payment is due as shown on the reservation form. If space is fully booked, your payment will be returned or, with your authorization, your name placed on a waiting list. ALL CHECKS AND MONEY ORDERS ARE SUBJECT TO SUBSTITUTION TO HOSTS BUT IS NOT OBLIGED TO DO SO.

The price is based on tariffs in effect for estimated 2013. The program dates of January 1, 2014. Prices increase every year, and it is therefore possible that increases could occur after the printing of this brochure and in advance of your travel date.

AIR TRANSPORTATION: Airlines are capacity controlled and may have restrictive terms and conditions. Participants who make their domestic airline reservations with Go Next will be responsible for their own personal air travel costs, but are not responsible for a result of cancellation and/or change in travel dates, or airline schedule(s). After tickets are issued, penalties up to 100% of the ticket may be assessed by the airlines if reservations are changed or canceled without airline cancellation fees. Traveling participants who choose to make their own domestic airline reservations independent of Go Next, will be wholly responsible for paying any airline fees or penalties incurred as a result of program cancellation and/or change in travel dates and/or itinerary. GN will not be responsible for the return fare and/or substitute airfare if the traveler fails to meet scheduled departure. If a traveler fails to meet scheduled departure, GN reserves the right to substitute airfare, if any, for the return fare and/or substitute airfare if the traveler fails to meet scheduled departure. If a traveler fails to meet scheduled departure, GN reserves the right to substitute airfare, if any, for the return fare and/or substitute airfare if the traveler fails to meet scheduled departure.

BAGGAGE: GN CANNOT BE HELD RESPONSIBLE FOR LOST OR DAMAGED LUGGAGE. YOU SHOULD GIVE IMMEDIATE NOTICE OF LOST OR DAMAGED LUGGAGE TO THE CARRIERS, AIRPORT, HOTEL, AND TO YOUR OWN INSURANCE COMPANY. AIRLINE BAGGAGE FEES WILL BE ADDITIONAL. ALL FLIGHTS HAVE LUGGAGE RESTRICTIONS.
RESERVE YOUR CUBAN DISCOVERY TRIP TODAY!

CUBAN DISCOVERY $5,399 per person, double occupancy; ☑ Single occupancy, add $900

Hotel bed request:
Check one: ☑ Twin (2 beds) ☑ Double Accommodation requests are subject to hotel availability.

You may contact Go Next to arrange domestic Miami flights (a $35 administrative fee per reservation will apply).
All passengers must travel with a passport valid at least 6 months beyond their return date.

| GUEST 1: Full Name (as it appears on your passport) |
|------------|------------------------------------------------|
| ☑ M        | ☑ F                                           |
| Title      | First Middle Last                             |
| Preferred name on name badge                      | Main Phone ( )                                |
| Alternate Phone ( )                              | Email Address                                  |
| Mailing Address                                   |
| City       | State ZIP                                      |
| Birth Date (MM/DD/YYYY)                           | Country of Birth                                |
| Passport Number                                   | Place of Passport Issuance                      |
| Passport Issue Date                               | Passport Exp. Date                              |
| Mother’s maiden name                              | Emergency Contact                               |
| Relationship | Phone ( )                                      |

| GUEST 2: Full Name (as it appears on your passport) |
|------------|------------------------------------------------|
| ☑ M        | ☑ F                                           |
| Title      | First Middle Last                             |
| Preferred name on name badge                      | Main Phone ( )                                |
| Alternate Phone ( )                              | Email Address                                  |
| Mailing Address                                   |
| City       | State ZIP                                      |
| Birth Date (MM/DD/YYYY)                           | Country of Birth                                |
| Passport Number                                   | Place of Passport Issuance                      |
| Passport Issue Date                               | Passport Exp. Date                              |
| Mother’s maiden name                              | Emergency Contact                               |
| Relationship | Phone ( )                                      |

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN: ☑ We have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement. By signing this, ☑ we also agree to participate in all scheduled educational exchange activities approved by OFAC and ☑ we understand that there is no deviating from the daily schedule.

SIGN HERE X

SIGN HERE X

DEPOSIT AND FINAL PAYMENT: A deposit of $850 per person is due with your reservation application. Make checks payable to Go Next. Full payment is required by January 13, 2015. Reservations received after this date must be accompanied with full payment.

Please reserve space(s), enclosed is my/our deposit for $______. Deposits may be made by credit card; however, all FINAL payments are required to be made by check or cash.

I/we authorize Go Next, Inc. to charge my/our deposit for $______ to: ☑ Visa ☑ MasterCard
Name (as it appears on your credit card) ____________________________________________________________________________________

SIGN HERE X ☑ Billing address same as above
Billing Address (if different from above) _________________________________________________________________________________
Card Number ____________________________________________________________ Security Code ____________ Exp. Date _______|_______

Making a deposit or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.
WHAT IS A PEOPLE-TO-PEOPLE EDUCATIONAL EXCHANGE?

A People-to-People educational exchange allows U.S. citizens the opportunity to visit Cuba in order to engage with its citizens and share diverse cultural experiences. Through a special license* issued to Go Next, Inc. by the U.S. Department of the Treasury, you can experience this enthralling island first-hand and immerse yourself in a powerful cultural exchange. This unique travel initiative redefines the scope of a typical vacation by bringing meaningful interactions with local people to the forefront. Open the door to this multifaceted, isolated nation and strengthen your global awareness on this extraordinary journey.

*The People-to-People license dictates that all participants follow a full-time comprehensive schedule focusing on educational opportunities and genuine cross-cultural connections, so no time is available for independent excursions.
HAVANA

• Take a walking tour of Old Havana, a UNESCO World Heritage Site, filled with timeless Spanish colonial buildings, churches and palm-fringed plazas.
• Connect with faculty at the University of Havana**, Cuba’s oldest university and one of the first established in the Americas, and discuss the Cuban higher-education system.
• Tour the former residence of the Governors of Havana (Palacio de los Capitanes Generales), a Cuban Baroque mansion and museum which showcases colonial-era art and artifacts.
• Gain insight into Cuba’s film industry and culture at the Cuban Institute of Cinematographic Art and Industry, created in 1959 to improve the quality of Cuban films—focusing on education and artistic expression.
• Visit the District of Alamar, a 1970s social housing project of Soviet-style concrete apartments—that today is home to thousands of Cubans.
  – Chat with locals about organic farming at Organopónico Vivero Alamar, one of Havana’s largest and most successful cooperative urban gardens.
• See how art can transform a neighborhood at Muraleando, a vibrant community outreach project founded by local residents.
• Travel south of Havana to Las Terrazas, a self-sustaining community and UNESCO Biosphere Reserve, surrounded by lush, forested hills.
  – Get a rare glimpse into rural Cuba’s medical services at a local clinic.
  – Sample coffee at Café María, where the owner and her family welcome visitors and explain the role of coffee in Cuba’s culture.
  – Learn about independent artist Lester Campa’s unique paper recycling process at his private studio.
• Visit the home of renowned ceramicist and painter, José Rodríguez Fuster, known as the “Picasso of the Caribbean.” See how his creative vision has transformed the local neighborhood into a colorful, artistic landscape.
• Interact with children at a primary school** and engage with administrators and teachers to discuss the challenges and opportunities of Cuba’s educational system.
• See the fishing village of Cojimar, the setting for Ernest Hemingway’s book The Old Man and the Sea, and visit Finca Vigía, the mansion where he lived from 1939-1960.
• Meet with independent Cuban booksellers at a used book market and learn about the culture and impact of literature on society.
• Stop at the artist studio project La Lavanderia and meet with a local artist to learn about traditional art in Cuba.
• At dinners held in privately-owned restaurants or private homes known as paladares, hear first-hand from the owners about the entrepreneurial climate in Cuba.
**CIENFUEGOS**
- Admire the colonial architecture of Cienfuegos, a UNESCO World Heritage Site known as the “Pearl of the South,” and see the Punta Gorda Peninsula.
- Meet with a local choir or visit an art school and discuss the role of art and music in Cuban society.

**TRINIDAD**
- Take in the centuries-old charms of Trinidad, a Spanish colonial gem and UNESCO World Heritage Site.
- Learn about traditional ceramic techniques at the Casa del Alfarero, a pottery house founded and operated by the Santander family for generations.
- Visit the beautifully restored 18th-century Hacienda de Manaca Iznaga, located in the Valley de los Ingenios, once a center for sugar production, and see its exhibition of plantation life in the days of slavery.
- Tour a bed and breakfast where you will learn about this new entrepreneurial opportunity for Cubans, a business typically operated by the state.
- Join a Santeria practitioner at the Templo de Yemaya, and delve into the history and basic principles of this Afro-Cuban religion.
- Enjoy dinner in a private home (paladar), where you can meet with a multigenerational family and experience a bit of local daily life.

**SANCTI SPIRITUS**
- See the picturesque town of Sancti Spiritus, home to Cuba’s oldest church and one of the original seven Cuban cities founded by the Spanish.
- Visit a ration store where the store manager will explain rationing, the dual-currency system and the difference between Ration Stores, Cuban Peso Stores and CUC stores.
- Witness how a variety of produce, meat and local products are displayed and sold with visits to an outdoor food market and industrial goods market.

**SANTA CLARA**
- Enjoy dance, theater and music performances by the students at the Santa Clara Music and Performing Arts School, and hear how the performing arts have influenced Cuban life.
- Stop at the Museum and Mausoleum of Che Guevara (time permitting).

The features listed above are samples of the activities you may participate in. You will receive a detailed daily itinerary approximately 14 days prior to departure. While unlikely, slight changes to the itinerary and accommodations may occur due to Cuban Government directives. **In the event a school or other venue is closed, an alternate People-to-People exchange will be scheduled.**

**PARTICIPANTS SHOULD BE IN GOOD PHYSICAL CONDITION.** This program involves motor coach and walking tours with more than a moderate amount of walking on cobblestone streets, stairs and uneven ground. The daily tours can include up to approximately 2 hours at a time of moderate to strenuous walking, primarily over natural and uneven surfaces. There are numerous steps and inclines to negotiate.
MIAMI INCLUDED FEATURES:
• 1 night at the Crowne Plaza Miami International Airport hotel or similar accommodations
• Pre-travel meeting at group hotel
• Exclusive local representative

CUBA INCLUDED FEATURES:
• Round-trip chartered jet service between Miami and Havana
• 7 nights’ accommodations:
  5 nights in Havana, 2 nights in Trinidad
• 20 meals: 7 breakfasts, 7 lunches, 6 dinners, including a welcome and farewell dinner in Havana (one local beverage is included with each meal)
• Transportation via private, A/C vehicles with 2 bottles of water per person, per day
• Full schedule of educational activities that result in meaningful interaction with the locals
• Informative program of cultural and educational exchanges
• All entrance fees to included tour sites
• Private English speaking national guide
• Exclusive Go Next program manager
• Gratuities for restaurant staff, local guides and drivers, and luggage handling
• Cuban travel insurance covering medical repatriation expenses only, as required by the Cuban Government, valid only during your stay in Cuba

NOT INCLUDED:
Airfare between home and Miami, passport fees, Cuban visa fee of approximately $75, Cuban departure tax, beverages other than those included with meals as indicated, personal expenses, optional travel insurance, baggage fees, and other items not specifically mentioned as included.

$5,399 PER PERSON, DOUBLE OCCUPANCY
CUBA HOTELS

PARQUE CENTRAL HOTEL—Havana
Positioned in the cultural center of Old Havana is the Parque Central Hotel, ideally located in the lovely Central Park area, near the historic Plaza de la Catedral, the Capitol and the Havana Harbor. This Spanish colonial-style hotel offers an array of modern amenities, including restaurants, snack bars, lounges, a fitness room, massage room and a rooftop pool. Each classic guest room radiates a warm ambience with rich wood furniture and features satellite TV, a safe, air conditioning and a hair dryer.

IBEROSTAR GRAND HOTEL TRINIDAD
Ideally located in the heart of Trinidad and across from Céspedes Park, a peaceful square sprinkled with verdant plants and trees, is the Grand Hotel Trinidad, featuring a delightful, pastel green façade. This deluxe hotel showcases a charming lobby displaying checkered floors leading to a fountain. Other amenities include a restaurant, massage service and a game room with billiards. Each warmly decorated guest room comes complete with modern touches, including satellite TV and iPod docking station clock radio.