Our Mission
To teach, to heal, to search, to serve.

2009-2010 Philanthropy Report
UAMS Foundation Fund

Every second of every minute, UAMS provides comfort, hope and healing.

Every minute of every hour is an opportunity to change someone’s life.

Every hour spent searching for cures means success in medical outcomes.

Every day spent teaching tomorrow’s medical professionals is one step closer to securing the future of health care for generations to come.

The unmatched power of philanthropy is changing the world.

In fiscal year 2010, more than 8,600 donors partnered with UAMS and contributed more than $24.5 million to advance our mission, assuring that UAMS remains a model for modern health care in addition to continuing to excel as a leader in academic medicine.
Through the years, the University of Arkansas for Medical Sciences (UAMS) has transformed from a small medical school with a charity hospital into one of the nation’s leading academic health and research centers.

Today, UAMS, the home of Arkansas’ only teaching hospital and clinics covering every medical specialty, continues to improve the health of Arkansas and our region.

Located in Little Rock on an 84-acre campus staffed by more than 1,100 physicians, the newly expanded hospital and outpatient clinics include institutes of excellence for medical research and treatment of cancer, eye, spine, aging, myeloma and psychiatric conditions.

UAMS also includes five colleges, a graduate school and eight Area Health Education Centers, and its research and educational programs inspire new knowledge that results in better diagnosis and more advanced patient care.

Our overarching purpose at UAMS is to engage in activities that result in better health – through education and training of health professionals, discovery of new knowledge through research, and translation of that knowledge into improvements in health and economic development.

Our mission is more important than ever before. We have the knowledge, experience and commitment to generate world-changing advances in health care, but it takes visionary supporters like you to create the opportunities for that change.

Since UAMS receives only 9 percent of its funding from the state of Arkansas and as state budgets are tightened and federal grants become increasingly more competitive, private support from philanthropists like you is vital to providing the margin of excellence for public institutions like UAMS.

Thank you for your continued partnership with UAMS. Your commitment, support and advocacy are crucial to advancing our mission.

As this report illustrates, your support has helped elevate UAMS to new heights. I am grateful for your confidence in us and look forward to seeing what else we can accomplish together.

Best Regards,

Dan Rahn, M.D.
Chancellor, University of Arkansas for Medical Sciences

Our overarching purpose at UAMS is to engage in activities that result in better health – through education and training of health professionals, discovery of new knowledge through research, and translation of that knowledge into improvements in health and economic development.
I am excited and grateful as I review the past year and think about our many friends and supporters who partnered with UAMS and imagined better health care for Arkansas and beyond.

These partnerships have played a key role in helping UAMS achieve its current status as a recognized leader in academic medicine. While federal and state support is critically important, it has been the philanthropic support of individuals, corporations, organizations and foundations that has spearheaded many of our most important projects.

Philanthropy has helped create and expand the institutes and the programs that provide expert care for patients as well as cutting-edge research, outreach programs, state-wide aging centers, and our new state-of-the-art hospital and Psychiatric Research Institute. Philanthropic support also has strengthened the professional education provided by the Colleges of Medicine, Nursing, Pharmacy, Public Health and Health Related Professions, the Graduate School, our regional programs and our new campus in northwest Arkansas.

The charts included in this report are a numerical representation of philanthropy at UAMS for fiscal year 2010.

Later in the report, we address the tremendous success of our campus wide campaign — Campaign Imagine. We are proud that Campaign Imagine exceeded the $325 million goal more than a year early. The campaign currently stands at more than $370 million.

The campaign’s success is due to the tremendous efforts of our donors and volunteers, and we are very grateful that the mission of UAMS to continue to build for the future in all of our healthcare and education programs has been a vision shared by so many who care about Arkansas, UAMS, and the needs of others.

Thank you for your continued support.

John Blohm
Vice Chancellor, Office of Development & Alumni Affairs
Executive Director, UAMS Foundation Fund
2010 Financial Statement and Fundraising Results

The following financial statements cover the 2010 fiscal year (July 1, 2009 through June 30, 2010). The charts and graphs summarize all UAMS Foundation Fund assets for the 2010.

**Gifts by Purpose**  
(Percentage of Dollars)

**Gifts by Source**  
(Percentage of Dollars)

**Results by Gift Level**  
(Percentage of Dollars, Includes Pledge Payments)

**Number of Gifts by Gift Level**  
(Includes Pledge Payments)

Data for all graphs and charts on this page excludes certain non-gift categories of revenue included on the University of Arkansas Foundation, Inc. Schedule of Activities.

www.uamshealth.com/giving
Our Mission
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Arkansas 75.37%
Texas 13.43%
Tennessee 4.59%
Florida 1.54%
Louisiana 1.53%
New Jersey 1.29%
New York 1.21%
Georgia 1.04%
Other 0.99%

Donors by State

Investments Under Management
(Dollars in the Thousands)

Endowment Market Value Growth
(Dollars in the Millions)

Fundraising Cost Per Dollar Raised

www.uamshealth.com/giving
UAMS embarked on our capital campaign, Campaign Imagine, in 2004. It is a comprehensive fundraising effort for the entire institution, and the mission of every area within UAMS benefits from the campaign.

The response to the campaign has been overwhelmingly supportive. As of December 2010, the campaign had raised more than $372 million thanks to more than 30,000 donors.

**Percentage of Campaign Funds Committed By Objective**
(as of December 2010)

All Arkansans, as well as patients from throughout the world, will benefit from enhanced facilities, services and educational programs made possible by the funds raised through Campaign Imagine.
Generous donors and volunteers from across the state and region help advance comfort, hope and healing at UAMS. Below is a sampling of gifts and events from the year (July 1, 2009 to June 30, 2010).

**JULY 2009**

**Bank of America Continues Tradition of UAMS Support**
Bank of America added to its long history of support for UAMS with a presentation of a corporate gift of $25,000. The gift, presented by Donald Cook, Bank of America central Arkansas president, was accepted by UAMS Chancellor I. Dodd Wilson, M.D., and Peter Emanuel, M.D., Director of the UAMS Winthrop P. Rockefeller Cancer Institute.

**Village Walk for Cancer Research Benefits Cancer Institute**
People of all ages participated in the seventh annual Village Walk for Cancer Research in Hot Springs Village. All proceeds, nearly $23,000, benefit the UAMS Winthrop P. Rockefeller Cancer Institute.

**AUGUST 2009**

**UAMS Opens State’s First Adult Genetics Clinic**
The opening of the new genetics clinic at UAMS marked a new era in care for Arkansans with Down syndrome and a step toward personalized medicine. It provides specialty care not previously available in Arkansas for patients with genetic syndromes. The clinic, along with the recently endowed chair in clinical genetics, is being supported in part with a gift from Lisenne Rockefeller in honor of her late husband Winthrop P. Rockefeller, the philanthropist and late lieutenant governor.

**SEPTEMBER 2009**

**Suva Becomes Inaugural Recipient of Chair in Orthopaedic Creativity**
Internationally known UAMS orthopaedic researcher Larry Suva, Ph.D., became the inaugural holder of the Carl L. Nelson Chair in Orthopaedic Creativity, honoring the late surgeon’s belief in a multi-disciplinary approach to bone research. Dr. Suva, a professor in the departments of Orthopaedic Surgery and Physiology and Biophysics in the UAMS College of Medicine, is Director of the UAMS Center for Orthopaedic Research, which he envisioned and helped establish with then-Department of Orthopaedic Surgery chairman Carl Nelson. Dr. Nelson, served as department chairman from 1974 until his death in 2005. The Center for Orthopaedic Research was created to bring together basic scientists, orthopaedic surgeons, clinical researchers and students to develop a unique teaching and research environment. Researchers within the center are focused on developing new approaches for the prevention and treatment of many orthopaedic disorders, including bone cancer, arthritis and osteoporosis.
Annual Gala for Life Benefits Cancer Institute
Music, fine dining and a worthy cause were the orders of the day at the 14th Annual Gala for Life. The black tie event benefited the Winthrop P. Rockefeller Cancer Institute at UAMS. About 750 people attended the event, which raised almost $800,000 for Cancer Institute operations and construction. The Gala, hosted by the Cancer Institute Foundation Fund board, was co-chaired by Cheryl and Elvin Shuffield.

OCTOBER 2009

Rock Star Lounge Makes Its Mark in the Rock
Held at the William J. Clinton Presidential Library, the first-ever Rock Star themed event to benefit the Winthrop P. Rockefeller Cancer Institute featured a Rolling Stones tribute band, a Rock Band game competition and festive food. The event, chaired by Angela and Edward O. Moody, raised $25,000.

Longtime Surgery Chief at UAMS Honored With Chair
The longtime Chief of the Division of Surgery at UAMS was honored with the Norma and Nolie Mumey, M.D., Chair in Surgery. John B. Cone, M.D., who helped lead the effort to establish the state’s first trauma system, accepted the chair as colleagues, family and friends filled the Fred W. Smith Auditorium at the UAMS Jackson T. Stephens Spine & Neurosciences Institute.

Barone Becomes Inaugural Recipient of the Hodges Dean’s Professorship
Called a remarkable researcher, clinician and educator, Claudia Barone, Ed.D., R.N., Dean of the UAMS College of Nursing, accepted the Linda C. Hodges Dean’s Professorship. The investiture was held in front of a large crowd of friends, colleagues and family at the Fred W. Smith Conference Center at the UAMS Jackson T. Stephens Spine and Neurosciences Institute. The Linda C. Hodges Dean’s Professorship is named after the much beloved and longtime dean who held that position from March 1989 until she retired in October 2006. The Hodges Professorship was funded in part with money donated by Daphine D. Doster, Ph.D., who was active in establishing the first nursing school in Arkansas to offer a bachelor’s degree in the early 1950s. When Dr. Doster died in 2000, she left funds to establish the professorship to recognize Hodges’ leadership of the College of Nursing.
Donor Recognition Event and Tribute to Chancellor and Mrs. I. Dodd Wilson

UAMS hosted a donor appreciation dinner to recognize new and existing members of the Society of the Double Helix and Chancellor’s Circle. Seventy-three new members were inducted into the Society of the Double Helix and 44 new Chancellor’s Circle members were recognized. Also during the evening, a special tribute was made to Chancellor I. Dodd Wilson and his wife, Ginger, for their years of service to UAMS. Dr. Wilson served as Dean of the College of Medicine for 14 years before being named Chancellor in 2000. During his tenure as both Dean and Chancellor, Dr. Wilson provided strong leadership and commitment to the mission of UAMS. His courageous and insightful vision for UAMS to continue to expand its facilities, its programs, its faculty, and its research led UAMS to the current position of being an premier academic medical institution. Much of the growth at UAMS during Dr. Wilson’s tenure was made possible by the generous gifts and support of many donors whose philanthropy has continued since the Harry Ward era. Private gift support averaged $31 million annually during his time as Chancellor. In 2009, the Board of Trustees of the University of Arkansas awarded Dr. Wilson the distinguished title of Chancellor Emeritus.

NOVEMBER 2009

CHRP Honors Donors and Scholarship Recipients

The College of Health Related Professions (CHRP) held a scholarship appreciation luncheon to recognize recipients of scholarships, as well as the donors who established the scholarships. CHRP awarded scholarships to about 20 students this academic year from the 17 scholarships available.

DECEMBER 2009

Psychiatric Research Institute Celebrates 1st Birthday

More than 200 guests helped celebrate the one-year anniversary of the opening of the Psychiatric Research Institute facility. Combining research, education and clinical services into one state-of-the-art facility, the UAMS Psychiatric Research Institute is the only one of its kind in Arkansas.

JANUARY 2010

Founding Director of UAMS Jones Eye Institute Director Honored with Welcome Center

More than 200 of Dr. John P. Shock’s family, friends and colleagues attended a ceremony to christen the John P. Shock Welcome Center on the first-floor of the Harvey and Bernice Jones Eye Institute (JEI) at UAMS. The naming of the Welcome Center in his honor was a surprise to Dr. Shock, who spent the last 30 years dedicated to building the UAMS Department of Ophthalmology and creating a comprehensive eye institute to house the eye clinics, programs, research and educational facilities.
Knight Invested with Family Medicine Endowed Chair
Daniel A. Knight, M.D., Chairman of Department of Family and Preventive Medicine, was invested with the Dr. Algernon Sidney Garnett Chair in Family Medicine. The Dr. Algernon Sidney Garnett Chair in Family Medicine was established through a gift from the late Rose Kirkpatrick Garnett, Dr. Garnett’s daughter-in-law, to honor his memory. At his death in 1919, Dr. Garnett had practiced medicine in Hot Springs for 45 years and was the driving force behind the establishment in 1882 of the Army-Navy Hospital. Kenneth G. Goss, M.D., Professor and Chairman of the Department of Family and Community Medicine was named in 1984 as the first holder of the Garnett chair. Dr. Knight, the third chairholder, leads efforts to expand services for patients, train more family doctors, and work with physicians and others across the state to enhance primary care for Arkansans.

UAMS Launches Winthrop P. Rockefeller Cancer Institute Advocacy Group
A new volunteer advocacy group, The Envoys, was launched at an event hosted by board members Cindy Murphy and Win Rockefeller. The mission of the Envoys is to help advance the outreach efforts of the Cancer Institute by promoting its physicians, scientists, programs and vision within Arkansas communities and beyond.

College of Pharmacy Receives 1912 Diploma
The UAMS College of Pharmacy came full circle with its roots as it was recently presented with a pair of historical gifts from a family steeped in UAMS tradition. Roger Browning Bost, M.D., Professor Emeritus of Pediatrics in the UAMS College of Medicine, entertained an audience of 100 UAMS faculty, family and friends with a thorough history lesson as he presented a pharmacy diploma earned by his father, Roger Samuel Bost, in 1912 to the UAMS College of Pharmacy.

FEBRUARY 2010

Knighten Family Funds Three UAMS College of Nursing Scholarships
Understanding the critical role nurses play in health care, Sharon Knighten, of Harrison, presented a gift for $100,000 to Claudia Barone, Ed.D., R.N., Dean of the UAMS College of Nursing, to establish three scholarships in the college. This generous gift will enable the college to provide financial support for qualified nursing students pursuing surgical nursing or oncology nursing, or who desire to become family nurse practitioners in the rural areas of the state where health care is limited.

UAMS Launches MammoVan Mobile Mammography Unit
A new tool in the fight against breast cancer was unveiled thanks to a robust fundraising effort. The MammoVan, a mobile mammography unit, will travel regularly to the Arkansas counties that do not have FDA-approved certified mammography facilities, providing digital screening mammograms and breast care education.
Rudnicki Invested with Neurology/ALS Professorship
Stacy Rudnicki, M.D., a champion at UAMS in the fight against ALS and related diseases, was honored with a professorship dedicated to that cause. In front of a large gathering of family, friends and colleagues, Dr. Rudnicki, Professor of Neurology in the UAMS College of Medicine, was invested with the inaugural Kathryn and J. Thomas May Professorship in Neurology/ALS. Soon after arriving in Little Rock, Dr. Rudnicki started to care for ALS patients, and this evolved into the ALS multidisciplinary clinic, which became an MDA certified ALS clinic at UAMS in 2004. The establishment of this professorship, through the generosity of colleagues and friends of J. Thomas and Kathryn May, ensures that UAMS will continue to remain on the forefront in clinical care of Arkansans with ALS and related diseases.

Winthrop P. Rockefeller Cancer Institute has a “Day at the Races”
Louis Cella generously hosted another successful “Day at the Races” at Oaklawn Park in Hot Springs for the benefit of the Cancer Institute. Betty and Leon Millsap were honorary chairs of this midday event, which raises money for the Cancer Institute and featured a traditional lunch in the Jockey Club and an afternoon of racing excitement.

Foundation Gift Tops $1 Million to UAMS AHEC in Jonesboro
A gift from the Judd Hill Foundation Trust established a $1 million endowment for UAMS’ Area Health Education Center (AHEC) Northeast in Jonesboro. The endowment, which constitutes the largest gift to benefit any of the eight UAMS AHECs, was celebrated at a ceremony attended by Mike Gibson, trustee of the Judd Hill Foundation Trust, UAMS Chancellor Dan Rahn, M.D., Ron Cole, Director of AHEC Northeast, and other UAMS officials. Interest earned from the endowment will support the AHEC’s recruitment of students into health care fields and the AHEC’s many education programs, which provide family medicine residency training as well as programs for students of nursing, pharmacy, medicine and allied health care careers.

Cooks Tour Weekend Raises About $45,000 for UAMS Cancer Institute
UAMS celebrated a successful Cooks Tour weekend benefiting the Winthrop P. Rockefeller Cancer Institute. The weekend began with the Patrons’ Cocktail Buffet hosted by Mary Kay and Jim East. About 275 guests gathered at the East’s home to honor Robert Fincher, M.D., Director of Breast Imaging and Medical Director of the UAMS Breast Center, with the Cancer Institute Auxiliary’s Distinguished Honoree Award. The award is given annually in conjunction with Cooks Tour.

UAMS Nursing Students Raise Scholarship Money in Memory of Classmate
The entire UAMS community was saddened by the loss of a senior nursing student, Crystal Webster, due to a tragic, single-car accident two days after Christmas 2009. She was set to graduate in May 2010. Her family and UAMS classmates raised more than $15,000 within a few short months to establish a scholarship in her honor.
Gardner Invested with Inaugural College of Pharmacy Endowed Chair
Stephanie F. Gardner, Pharm.D., Ed.D., Dean of the UAMS College of Pharmacy, became the inaugural recipient of the College of Pharmacy’s Dean’s Chair. Income from the endowment will assist Dr. Gardner and future deans in supporting new academic programs, faculty recruitment and retention, and student leadership.

Tsai Receives Geriatric Nursing Professorship
A geriatric nursing specialist at the UAMS College of Nursing was invested with the Alice An-Loh Sun Endowed Professorship in Geriatric Nursing. Pao-Feng Tsai, Ph.D., R.N., an Associate Professor in the College of Nursing, is considered one of the nation’s leading experts in geriatric research and nursing. The Alice An-Loh Sun Professorship in Geriatric Nursing was endowed just prior to her death in 2002. An-Loh Sun was born in Nanking, China, where she graduated from the Chin Lin School of Nursing. Her husband, C.N. Sun, M.D., was a longtime professor of pathology at UAMS and the Central Arkansas Veterans Healthcare System. She dedicated 53 years to the nursing profession before retiring in 1979.

MAY 2010

NICU Babies Win Big in Another Successful Julep Cup Jaunt
Nearly 300 guests attended the seventh annual Julep Cup Jaunt to raise money for the UAMS neonatal intensive care unit (NICU). Sponsored by the UAMS Consortium, the event has become central Arkansas’ premier Kentucky Derby watch party and silent auction.

UAMS Graduates 870 New Health Care Professionals and Names Three Chancellor’s Award Recipients
UAMS awarded certificates and degrees to 870 graduates of its five colleges and graduate school during its commencement ceremony at Barton Coliseum. During the ceremony UAMS Chancellor Dan Rahn, M.D., presented the Chancellor’s Award for Distinguished Service to J. Thomas May, E. Lee Ronnel and Judith G. Snowden. The three were recognized for their longtime support of UAMS and its academic, patient care and research programs.

Cycle for Sight Benefits UAMS Jones Eye Institute
Cyclists of all ages were invited to test their endurance in the second annual Cycle for Sight along the Arkansas River, sponsored by the Harvey & Bernice Jones Eye Institute. Live entertainment was provided by the White Collar Criminal Band, and hamburgers and hot dogs were served for lunch. The annual event raises awareness and funding for eye research and outreach efforts.
Local Middle School Joins UAMS in Fight Against ALS
The middle school student council at Little Rock Christian Academy, led by president Hayden Henderson, presented UAMS with a gift of $1,100 for the fight against Amyotrophic Lateral Sclerosis (ALS). The school, made up of 350 students in sixth, seventh and eighth grades, hosted multiple activities throughout the year, such as food drives and dances, to raise the funds. ALS, also known as Lou Gehrig’s disease, is a disease of the nerve cells in the brain and spinal cord that control voluntary muscle movement. There is no known cure for ALS.

College of Nursing Awarded $50,000 from Arkansas Minority Health Commission
In an effort to address a shortage of minority nurses teaching in the state’s nursing programs, the Arkansas Minority Health Commission awarded a grant in the amount of $50,000 to the UAMS College of Nursing’s Ph.D. program.

Jones Eye Institute Receives $3 Million for Genetics Center
Leland and Betty Tollett of Rogers couple gave $3 million for the Harvey & Bernice Jones Eye Institute at UAMS to establish the Leland and Betty Tollett Retinal and Ocular Genetics Center. The Tolletts’ gift will provide the resources to finish out the eighth floor of the Jones Eye Institute to house the center, which will include diagnostic and treatment space, low vision and rehabilitation space, clinical research and database facilities. Basic research will continue on the third floor and will be expanded to include basic genetic research.

JUNE 2010

College of Health Related Professions Dedicates Study Garden
The College of Health Related Professions (CHRP) dedicated a study garden in June to Development Consultants Inc. of Little Rock, who donated their services and landscaping materials to beautifully transform the small courtyard. CHRP Dean Ronald Winters, Ph.D., said the CHRP Study Garden, which has wireless Internet access available, is another step in developing a college campus atmosphere at the college’s home.
Ferris continues to lead by example
Ernest Ferris, M.D., former chairman of the UAMS Department of Radiology for 31 years, helped bring comprehensive subspecialty training and highly specialized radiological care to Arkansas.

He also brought a unique perspective to the field. “I am perhaps a little different kind of radiologist. I am more of a clinical radiologist, which means I stress the therapeutic and diagnostic implications of what we do,” said Ferris. “So, I think it’s more meaningful to the trainees and they are more well rounded when they go out into the field.”

Dr. Ferris, who attended Boston Medical School, initially studied internal medicine and cardiovascular medicine before switching to radiology because of a severe hearing deficit. He later served as Chief of Radiology at Boston University Medical Center for eight years before being recruited to UAMS by then-Dean of Medicine, Tom Bruce, M.D., in 1977.

All in all, he trained more than 350 fellows and residents at UAMS – three of whom have gone on to become department chairs at various medical schools. And he ultimately expanded the department to include 50 radiologists with diverse subspecialties before he stepped down as chair in 2008.

Dr. Ferris, who still works three days a week, believes in giving back as much as he does advancing his field.

“UAMS has been good to me,” Dr. Ferris said. “And when I reflect back on pre-med and medical school there is no way that I paid enough money for them to educate me. Somebody had to do that. I know that some of that funding must have come from philanthropy.”

Dr. Ferris’s wife, Alice, a former research technologist and Massachusetts native, served for many years as a volunteer in the UAMS gift shop. Knowing what an asset UAMS is to the state, she wasn’t surprised when her husband of 50 years consulted with her about making a plan to give back to the university.

“During my tenure at UAMS we’ve supported different projects, mostly in radiology,” said Dr. Ferris. “But in the end, we decided to set up a charitable trust for UAMS that comes to fruition long after we die and after our children are taken care of. We specifically didn’t designate where that money should go because I don’t know what the medical center’s needs will be when that time comes.”

Dr. Ferris said setting up the trust gives them a sense of comfort and accomplishment. “I think everyone should decide what is going to happen with their estate while they still can so that no one else decides for them,” he said.

Dr. Ferris has also long encouraged others within the UAMS family to support the institution. “I’ve always said that if the individuals within an institution don’t support their own organization, it’s difficult to ask someone outside to support it.”
The remarkable philanthropy of donors throughout Arkansas and beyond has provided the intrinsic foundation for advancing UAMS to national and international acclaim as a premier comprehensive academic medical center.

Each year thousands of people and organizations support UAMS in a variety of ways. Each and every gift is important to our mission and charts an inspired pathway toward transforming the future of health care for all who come to UAMS for their care.

The generosity of our donors and volunteers has been at the heart of establishing an institution that provides expert care for patients throughout the world as well as strengthening the professional education, cutting-edge research and outreach programs at UAMS.

We extend our heartfelt appreciation to all our friends and supporters who have become part of the UAMS family and gratefully acknowledge their extraordinary spirit of giving and their sincere desire to reach out to help patients, their families, and students.

Thank you.

If you have any questions about giving to UAMS, please call us at 501-686-8200 or visit us online at uamshealth.com/giving. To opt out of development mailings, please call (501) 686-8200 or send an email to daa_updates@uams.edu.

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